

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)

x 1ST ☐ 2ND ☐ 3RD 4TH *Quarter of 2010*

(call(s))

(Year)

ISSUE DESCRIPTION:

PROGRAM SEGMENT:

DATE/TIME:

DURATION:

DESCRIPTION OF SEGMENT:

Example: New beach alert program

Peggy's 7:00AM Newscast

6/12/07

:45

Avid PB: Mayor McCollum urges council to pass law

1. Health Alert/New H1N1 Rules

5pm

1/4/10

1:42

New hospital rules for H1N1

2. Haiti Earthquake

5-6:30pm

1/14 & 1/15

1:50

Red Cross Phone Bank/KION/Telemundo

3. Consumer Alert

5pm

1/20

:18

Crib Recall

4. Central Coast Economy

6pm

1/25

:45

Salinas Budget Address

5. Go Red/Heart Association

5-6:30pm

2/05

15 min

Heart Health Stories and Phone bank

6. Healthy Heart

5pm

2/10

2 min

Heart Health New Heart Procedure

7. Gang Violence Prevention

Telemundo/5pm

2/19

4 min

Cease Fire: Getting women out of gangs

8. Tax Preparation Guidance Telemundo/5pm families with tax prep.

2/24

15 min

Stories and Questions Ctr to help moderate/low income individual &

9. Education Alert/UCSC Ed Protests 5pm

3-4

10min

Dedicated 5pm A-block for state-wide protest over education cuts

10. Education Alert/ Schools Failing 5-6:30pm

3/9 - 3/12

10 min

Multiple pkgs profiling each of the failing schools

11. Health Alert 5pm

3/22

1:35

Health Reform & Hospitals

12. Census 5pm

6-8PM 3/29 - 3/30/10

1:20

Census without Hispanic option

This form, produced by the staff of E.S. Sutton & Associates, is a good faith effort to simplify FCC Regulator Public File Compliance for the American Radio/Television Broadcasting Industry. Comments and suggestions are appreciated. E.S. Sutton, Jr., 3523 W. Shangri-La, Phoenix, Az. 85029-4049 - Tel. 602-595-2871, E-mail: ed.sutton.jr@cox.net

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QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)				1ST	2ND	3RD	4TH Quarter of 2010
				(call(s))	(Year)		
ISSUE DESCRIPTION:	PROGRAM SEGMENT:	DATE/TIME:	DURATION:	DESCRIPTION OF SEGMENT:			
Example: New beach alert program	Peggy's 7:00AM Newscast	6/12/07	:45	Avid PB: Mayor McCollum urges council to pass law			
1. Central Coast Economy	5-6:30 KION/Telemundo	10/6/10	20:00	Questions Ctr Foreclosure Help			
2. Health Alert/Questions Center	5-6:30 KION	10/13/10	15:00	Stories & Question Center on Breast Cancer			
3. Safety Alert/Questions Center	5-6:30 KION/Telemundo	10/20/10	20:00	Stories & Questions Center on PG&E Smartmeters			
4. Campaign 2010/Candidate Minutes	5/6/10/11	10/24 thru 10/30	24:00	1 minute candidate spot on why they should be elected			
5. Campaign 2010/Election Results	8pm til midnight CW/KION/KCBA/Telemundo	11/2/10	4 hours	wall-to-wall comprehensive coverage on results			
6. Community Outreach/Questions Center	5-6:30pm/KION	11/10/10	15:00	Veterans Issue related questions and answers			
7. Community Outreach/Questions Ctr	5-6:30pm/KION/Telemundo	11/17/10	15:00	Adoption/Foster Care/Families in Crisis questions and answers			
8. Community Outreach	5/6:30pm/KION/KCBA/Telemundo	11/23/10	15:00	Holiday Harvest - Food collection Drive			
9. Community Outreach	5am-7am & 5pm-6:30pm/KION/Telemundo	12/3 to 12/3	17 1/2 hrs	Project Santa - Toys adoption for Foster Children			
10. Community Outreach	5-6:30pm KION	12-6 to 12/10	10:00	Project Santa - Toy collection for Foster Children			
11. Community Outreach	5-6:30pm KION	12-16-10	3:00	Skating by the Bay with Boys and Girls Club			
12. Weather Alert	5 & 6 pm KION	12-20-10	app. 4:00	Heavy rains, emergency prep			
13. Project Economy	5pm KION	12/29/10	1:30	SVMH Nurses Protest			

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QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)

(call(s))

1ST **x 2ND** ☐ **3RD** ☐ **4TH Quarter of 2010**

(Year)

ISSUE DESCRIPTION:	PROGRAM SEGMENT:	DATE/TIME:	DURATION:	DESCRIPTION OF SEGMENT:
Example: New beach alert program	Peggy's 7:00AM Newscast	6/12/07	:45	Avid PB: Mayor McCollum urges council to pass law
1. ICE/Immigration	5pm	4/5/10	1:38	ICE in Monterey County
2. Education/Central Coast Economy	6pm	4/12/10	:51	Salinas Union High Budget Cuts
3. Gang Roundup	5pm/6pm/10pm/11pm (prog. Interrupt)	4/22/10	20:00	Operation Knockout/Salinas
4. May Day Immigration Rallies issue	6pm & 10pm/11pm newscasts	5/1/10	2:00	Both sides rally on the Arizona Immigration
5. Heroes on Central Coast		5/3/4/5/7/10	8:00	Red Cross Heroes Stories
6. Gang Roundup	5pm	5/10/10	1:30	Operation Ground Hog/Watsonville
7. Campaign 2010	6pm	5/17/10	3:00	In depth with US Senate Candidates (Tom Campbell)
8. Safety Alert /crime	10pm	6/1/10	:40	Gilroy Car Burglaries
9. Campaign 2010	6/10/11	6/8/10	10:00	Comprehensive coverage of returns and candidates
10. Central Coast Economy	5pm	6/15/10	1:38	People working because of US Open
11. Campaign 2010	6pm	6/22/10	5:00	Special Election to fill senate seat vacated by Maldonado
12. Environment	5pm	6/28/10	1:46	Desalination on the Peninsula

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Example: New beach alert program				Peggy's 7:00AM Newscast	Avid PB: Mayor McCollum urges council to pass law		
1. Central Coast Economy	5/6/10/11	7-7-10	16:00	Food Aid 2010 Raised money for local food banks			
2. Safety	6	7/14/10	1:45	King City police audit/consultant to increase safety			
3. Central Coast Economy	5/6	7/21/10	6:00	Housing Authority/stories and questions etc			
4. Airshow/Community	5	7/26 - 7/29	7:30	Hometown Hero Finalists			
5. Questions	5/6	8/4/10	5:00	Domestic Violence Phone Bank & Story			
6. Campaign 2010	5/6	8/11/10	6:00	In depth candidates for 15 District Senate Seat			
7. Safety Alert	6pm	8/16/10	2:00	Burke Street surveillance cameras			
8. Central Coast Economy	6pm	8/23/10	1:40	Crops hurt by heat			
9. Safety Alert	6pm	8/31/10	2:45	Understanding Gang Hierarchy			
10. Education Alert	5pm	9/8/10	1:20	Hollister School Dist. Gets Millions			
11. Safety Alert	6pm	9/20/10	2:23	Vehicles being stolen for drive-by shootings			
12. Central Coast Economy	AM/5	8/28	3:00	Shoreline JobFair/co-sponsor multiple stories			

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